

Designing a Workplace Culture for the 21st Century



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“I want to create a company where no one would ever want to leave.”

designing a culture for the 21st century

- what is culture?
- culture patterns

culture:

the collection of words, actions, thoughts, and "stuff" that clarify and reinforce what is truly **valued** inside an organization.

culture patterns:

Contradictions and/or alignment among the building blocks of what's valued in your culture that impact your **results**.



Innovation

6.7

MARKER
RATING

8.4

Creativity (N5)

7.7

Inspiration (N4)

7.1

Permission to hack (N7)

7.1

Continuous improvement (N8)

6.9

Future focus (N3)

6.6

Risk taking (N1)

6.1

Experimentation (N6)

3.7

Testing new ideas (N2)

 Innovation **6.7**
MARKER RATING

Concepts

- 8.4 Creativity (N5)
- 7.7 Inspiration (N4)
- 7.1 Permission to hack (N7)
- 7.1 Continuous improvement (N8)
- 6.9 Future focus (N3)
- 6.6 Risk taking (N1)
- 6.1 Experimentation (N6)
- 3.7 Testing new ideas (N2)

 Innovation **6.7**
MARKER RATING

Concepts

- 8.4 Creativity (N5)
- 7.7 Inspiration (N4)
- 7.1 Permission to hack (N7)
- 7.1 Continuous improvement (N8)

Actions

- 6.9 Future focus (N3)
- 6.6 Risk taking (N1)
- 6.1 Experimentation (N6)
- 3.7 Testing new ideas (N2)

 Innovation **6.7**
MARKER
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6.9	Future focus (N3)
6.6	Risk taking (N1)
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Actions

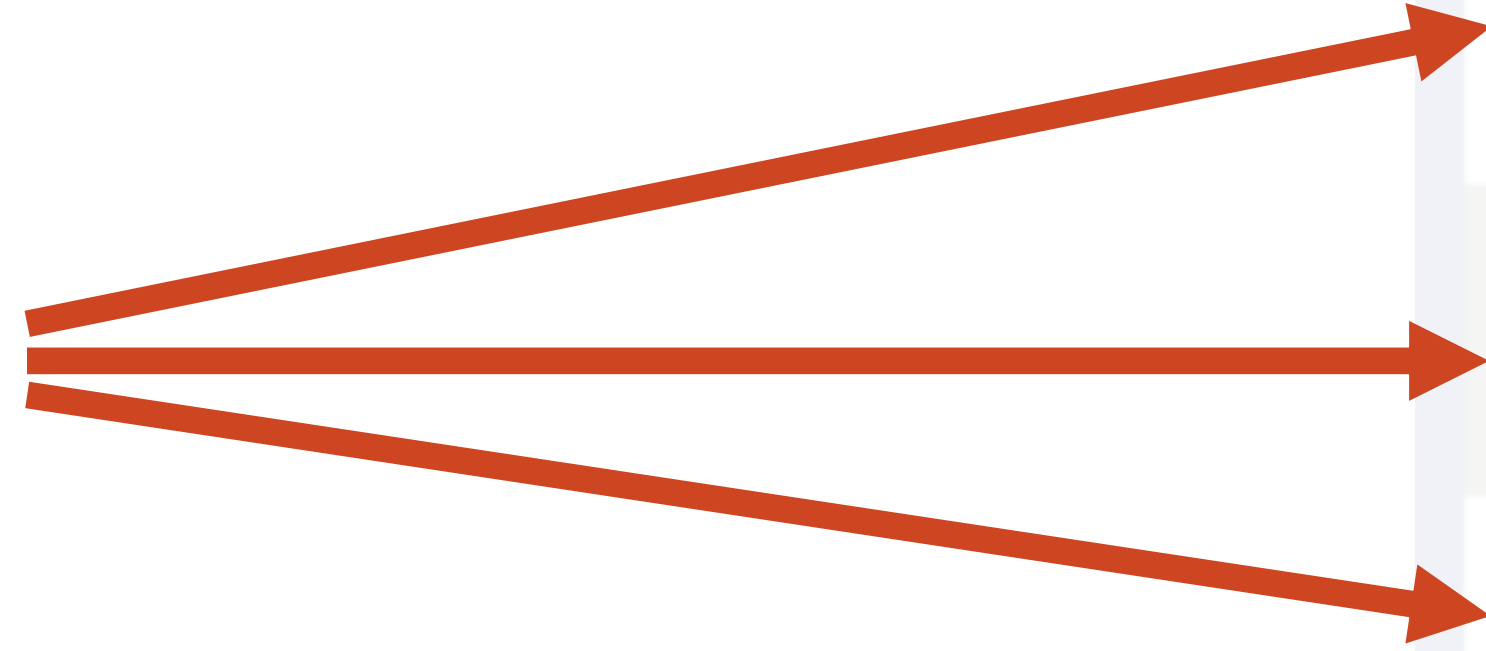
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 Collaboration **5.2**
MARKER RATING

Human



Process



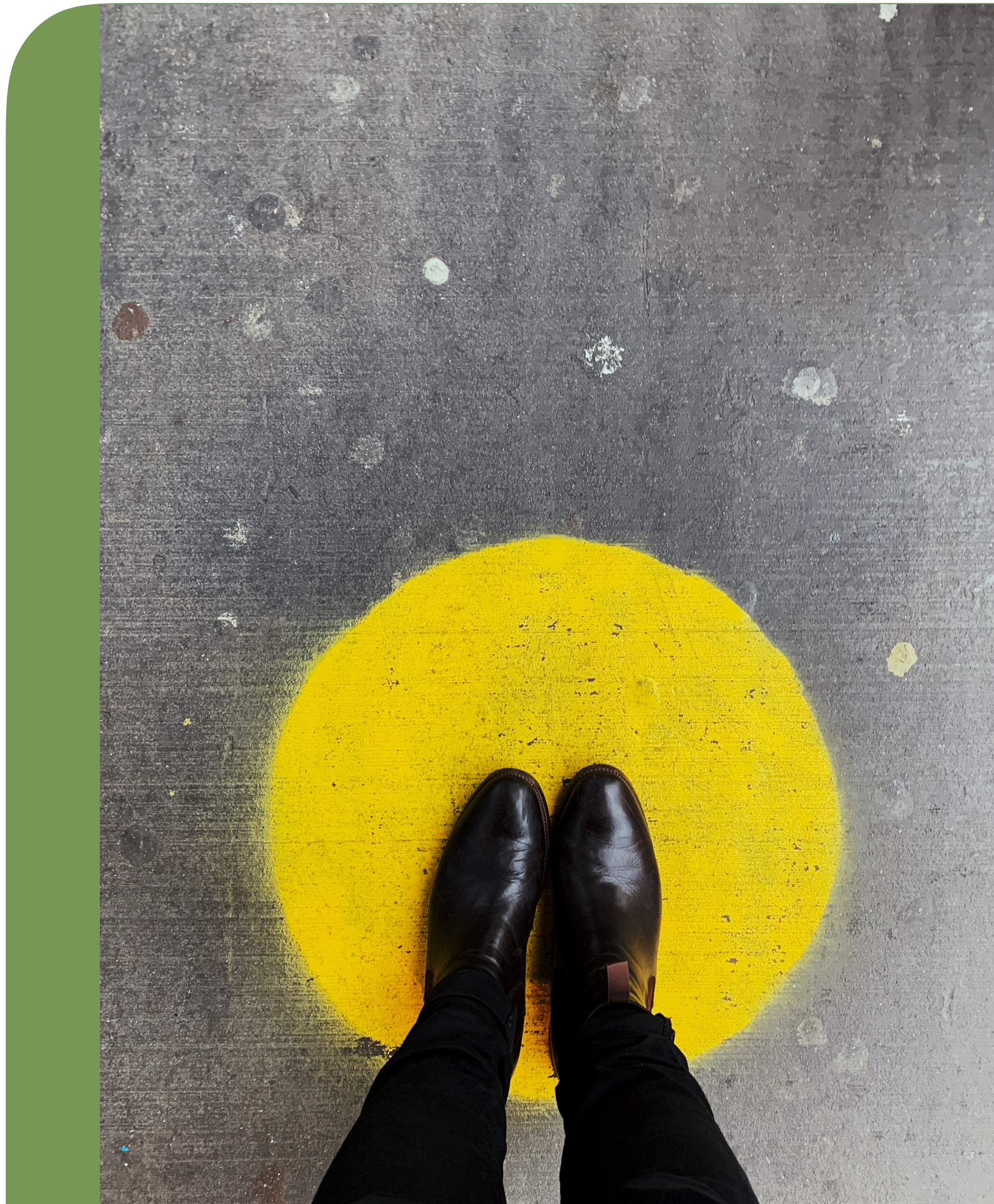
- 7.3 Sharing the workload (C4)
- 6.4 Leveraging relationships (C5)
- 6.0 Facilitation (C7)
- 5.1 Teaming up (C6)
- 4.8 Egos in check (C8)
- 4.6 Communications platforms (C2)
- 3.6 Cross-Functional Communications (C1)
- 3.5 Boundaries, borders, and territories (C3)

designing a culture for the 21st century

- what is culture?
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how do you do:

- innovation
- agility
- transparency
- collaboration



let's talk

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Culture Tools



Culture Campus



The Culture Podcast



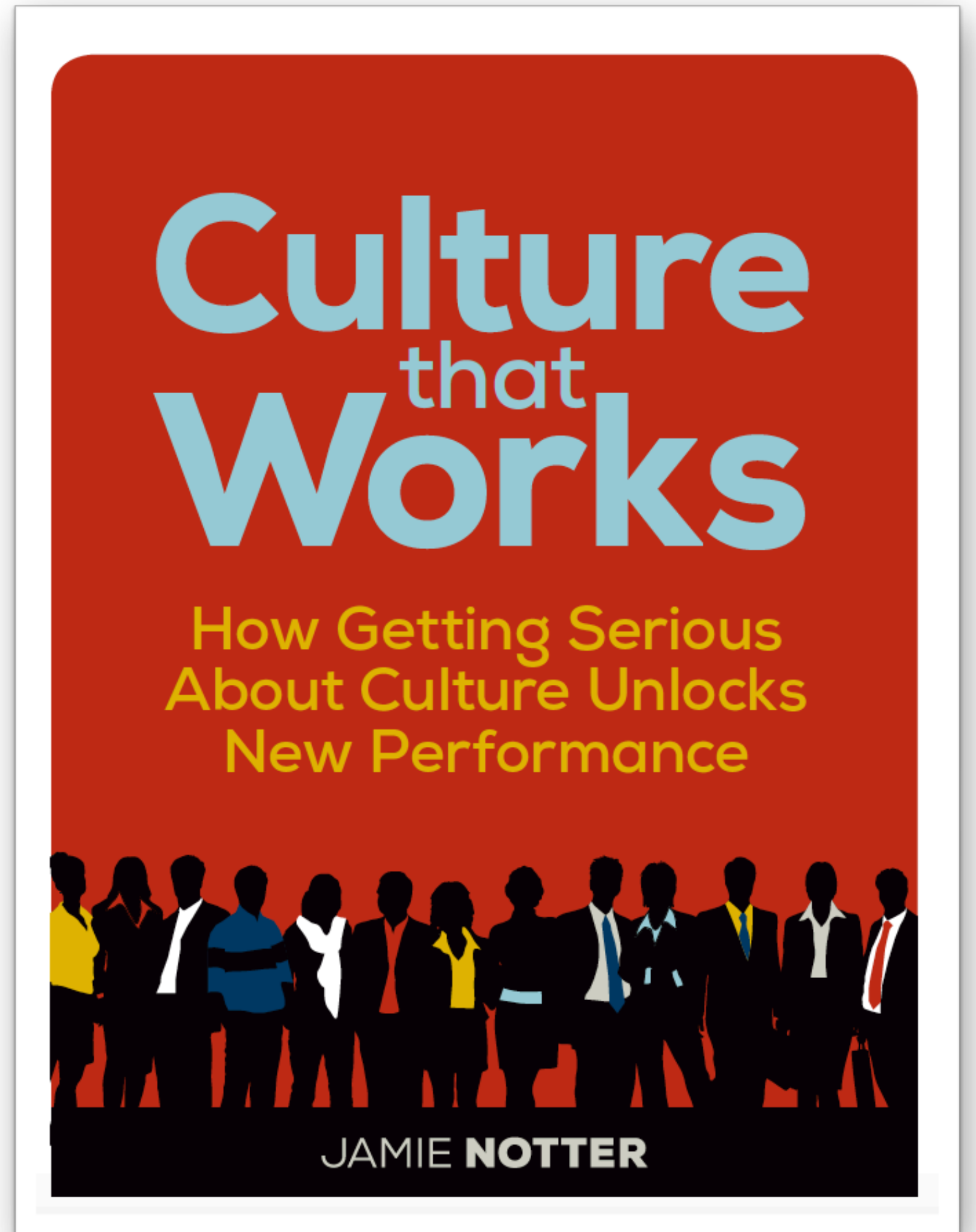
Jamie Notter



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Free ebook on Culture
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